

High-level recruitment event
Edition 3.0



Luxembourg for HEC Day

2nd February 2017
HEC CAMPUS

A NEW ANSWER TO RECRUITING AND BUSINESS NEEDS

Most companies are facing the same challenges on the Luxembourg job market:

- * How to attract new talent to our company?
- * How to enlarge the search and reach the best graduates?
- * Where to tap into the international work force?
- * How to reach applicants with multilingual and multicultural skills?
- * How to promote the advantages of living and working in Luxembourg?

On top of this, the event will allow you to make **new business contacts** with entrepreneurs and investors interested by Luxembourg and its opportunities!

A PROVEN CONCEPT

For the third time, the **LUXEMBOURG for HEC Day** brings a new efficient answer to these questions.

Imagined and built by HEC Alumni management experts based in Luxembourg, the **LUXEMBOURG for HEC Day** is the exclusive opportunity for a dynamic and fruitful exchange between the Luxembourg-based companies, the students, the graduates and professors from the HEC School of Management in Paris, top business school in Europe.

A TAILOR MADE EVENT FOR LUXEMBOURG

→ **A unique opportunity for student/corporate interaction.**

Meet a wide range of HEC students with diverse backgrounds, professional experience and nationalities, attracted by the variety of opportunities offered on this exceptional day of direct encounters: (see details on last page regarding the various education tracks). The students will be looking for internships abroad and/or a job. Some Alumni might also visit the event to check for opportunities for their next career step.

→ **Network** with the whole HEC Paris community, including the international research and teaching bodies, the HEC professional experts and the Alumni (52,000 members in worldwide), plus all participating Luxembourg-based leading firms, active in sectors like Tax and Legal Advisory, Financial Services, Bank and Insurance, Industry, ICT, Gaming and Internet, Management Consulting, ...

→ **Position your company among the key players** of the business in Luxembourg and attract talent and skills!

A HIGH-LEVEL RECRUITMENT EVENT

The **LUXEMBOURG for HEC Day** is an exclusive event, specifically dedicated to Luxembourg, not a general recruitment fair where the country specifics are not visible.

- It's a wide exchange forum, with over 20 booths to explain, discuss and learn more about working and living in Luxembourg.
- The **LUXEMBOURG for HEC Day** will benefit from a comprehensive pre and post event communication campaign, on and offline, including media relations.



M. Eloiç Peyrache, Associate Dean HEC Paris (left) & H.E. Paul Dühr, Luxembourg Ambassador in Paris.

PROGRAMME OF THE DAY

10 am to 12 pm		Time allotted for the set-up of your booth
12 pm to 6 pm	Recruitment forum	Presentations and animations about Luxembourg in the main Hall
From 6 pm		Cocktail for all sponsors and their guests



YOUR PARTICIPATION

Various sponsorship packages are available that offer you a unique chance to:

- * **Have direct access to high potential profiles**
- * **Position your company as a key player in your industry**

	Partners	Exhibitor	Sponsors
PRICE	3,500 €	2,500 €	1,000 €
Early bird offer (Payment received before 15/11/2016)	3,000 €	2,000 €	900 €
PRESENCE AT THE EVENT			
Dedicated booth (kakemonos, presentation brochures brought by sponsor)	✓	✓	
Access to the Lounge & lunch	✓	✓	
Access to the closing cocktail	✓	✓	
Dedicated discussion lounge next to your booth	✓		
Separate interview room for 1st round interviews with candidates	✓		
1 HEC student to assist you from 10 am to 6.30 pm.	✓		
Invitation of up to 4 students to the closing cocktail	✓		
EVENT MARKETING			
Event Website (logo and corporate presentation text)	✓	✓	✓
Jobs and Internships postings on HEC Career communication media	✓	✓	✓
Featured in Social media communications	✓	✓	✓
Featured in a selection of targeted communication actions on the campus	✓		
Featured in press releases	✓		
Logo on flyers - distributed on campus	✓		

RESERVATIONS: Number of places is limited in order to provide recruiters and students with the ideal framework for efficient meetings. Commitments should be confirmed before 1st of January, 2017 and will be handled on a "first come-first served" basis.

EVENT LOCATION: The event is hosted at HEC Paris School of Management, with the support of HEC Direction des Relations avec les Entreprises.

The LUXEMBOURG for HEC Day is organized by the HEC Alumni Luxembourg asbl.
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HEC Paris, top international business school

Created in 1881, HEC Paris, ranked number 2 business school in Europe by the Financial Times in 2015, keeps its goal unchanged: **to educate the next generation of global business leaders and produce world class research.**

HEC hosts 106 permanent professors - over 65% are from outside France, who work on internationally acclaimed research in major disciplines of management, reflecting the diversity of thought and cultures, the open-mindedness and the exacting intellectual standards promoted at HEC.

Each year, the campus hosts a dynamic international and mobile student population of more than 4,000 students from 95 nationalities, with diverse profiles, preparing various degrees.

→ MASTER IN MANAGEMENT – GRANDE ÉCOLE

Leader in Europe for several years, the **Grande Ecole program** recruits students in first and second year through a rigorous admissions process, both in France and abroad, who will follow a three-year program, with general foundation and specialization courses in all fields of Management.

→ MASTERS PROGRAMS

The **Specialized Masters and MSc** provide students with a specialization in a sector or a function. Lasting one to two years and taught full-time, they are aimed at candidates, with little or no professional experience, who have graduated from higher education in France or abroad, and wish to acquire a high-level expertise and professional know-how in a specific field such as finance, strategy, law, marketing etc.

→ HEC MBA PROGRAM

Custom designed for managers between the ages of 25 to 35 with previous work experience, the **HEC MBA program (#15 Global MBA Rankings 2016)** is a part-time or full-time 16-month English or bilingual program which addresses both functional and crossfunctional skills to cover all areas of management in depth.

→ HEC PH.D. PROGRAM

The **HEC PH.D. program** is aimed at developing the potential of international talented professors and researchers in all management disciplines.

→ Executive Education

The **HEC Executive MBA** is an intensive program designed to equip executives with the latest in management research and techniques on the social, economic and environmental aspects of international business from some of the finest minds in the academic world.

Ranked #3 Executive MBA worldwide by the Financial Times, the TRIUM Executive MBA is a unique degree jointly awarded by 3 world renowned universities: HEC Paris, London School of Economics & Political Science and New-York University Stern School of Business.

Learn more at: www.hec.fr

The HEC PARIS ALUMNI NETWORK

The **HEC Paris Alumni network** is among the largest in Europe with 52,000 Alumni based in 132 countries. It was founded in 1883 to develop a powerful and dynamic lifelong connection to the HEC Paris community. The HEC Paris alumni network promotes global awareness for HEC Paris and supports HEC Paris' future development.

The HEC Alumni Community in **Luxembourg** gathers more than 300 executives, active in multiple sectors and companies.